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STAMPEDE TAKES HIGH-QUALITY, LOW-COST SONY VIDEO CONFERENCING ON THE ROAD!

Exclusive North American distributor of Sony Video Conferencing products to showcase new under-\$100-per-month lease program at upcoming **Big Book of AV Tour 2011 Dealer Shows** in Houston and Phoenix.

AMHERST, NEW YORK, October 31, 2011 — Dealers looking to integrate high-quality, low-cost video conferencing into their end-of-year product line offerings will have a chance to do just that — but only if they sign up now to attend Stampede's upcoming Big Book of AV Tour 2011 Dealer Shows events in Houston, Texas at the House of Blues on November 9 and Phoenix, Arizona at the Comerica Theatre on November 11. If they do, they will have a hands-on opportunity to see Sony Video Conferencing system solutions in action — and learn how they can offer it to their customers for less than \$100 per month.

"Our dealers are challenged to find new value added programs to bring to their customer base, and low-cost, high-quality video conferencing is now affordable enough for them to make it available to all of their customers," explained Kevin Kelly, President and COO of Stampede. Stampede became the exclusive North American distributor of Sony Video Conferencing products in March 2011 when it acquired Spire Global. "And now we are making all the capabilities of a Sony Video Conferencing System available in a new breakthrough lease program that costs customers under \$100 per month. Think about it— not only will our dealers be able to provide a valuable new capability to their customers, they will be empowered to do so at a tremendous savings. At the same time, dealers will have an opportunity to sell their customers additional products that complement a video conferencing system."

Dealers interested in attending the Dealer Demo events in Houston and Phoenix can register today at www.bigbookofavtour.com.

Stampede's new leasing program runs through December 31, 2011 and is designed to provide dealers with an unprecedented opportunity to put high quality video conferencing within the reach of their entire customer base.

According to Kelly, the base model in the lease program is the PCS-G50 at \$99 a

month. The five-year lease also includes a five-year service and support contract and the offer of a \$1 buy-out.

Stampede's annual Big Book of AV Tour is the largest dealer show program in North America. The 2011 tour will visit 12 cities, feature more than 35 industry leading manufacturers, offer comprehensive information and education programs to more than 1,000 dealer attendees.

In addition to learning about Sony Video Conferencing, attendees will be able to see the latest solutions from a variety of vendors including: Atlas Sound, Avteq, BenQ, Casio, Chief, Epson, Gefen, Hall Research, Hitachi Solutions, Kramer, Lumens, Mitsubishi, Mustang, NEC, Optoma, Peerless, Perfect Path, ProSales, TechGlobal, Severtson Screens, Sharp and Samsung.

About Stampede

Known for its value-added distribution, Amherst, NY-based Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/video, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," an 816-page catalog and companion website (www.BigBookofAV.com) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto www.stampedeglobal.com.

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