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Stampede Adds Three More Former Electrograph Stars to Its Roster

Stampede Now Home to 12 of the Defunct Electrograph's Top Talent

AMHERST, NY, November 18, 2009 — Stampede, the leading value-added distributor of presentation and home theater technology, has hired three more former Electrograph staffers. With the addition of these new hires, Stampede is now home to 12 of Electrograph's top talent since the former industry leader's liquidation last summer.

"We are capitalizing on the opportunity that Electrograph's unfortunate demise presents for us," said Kevin Kelly, Stampede president and COO. "Some incredible industry professionals are available now and we want the cream of the crop on our growing team. Kevin Welling, Karen Meneghetti and Alex Ivani are proven top performers in sales and product management. We are thrilled to have these three outstanding producers join the Stampede team."

Kevin Welling joins Stampede as director of sales, Western region, integration markets. Welling will be responsible for the Southwest and Western territories. Previously Welling was Southwest senior territory manager for Electrograph, where he was ranked No. 1 on their regional sales team. He has 13 years of experience in the Pro A/V market.

Karen Meneghetti brings 17 years of expertise in the A/V and peripherals industries to her new position as senior relationship manager, key accounts for Stampede. Most recently Meneghetti was responsible for finance and marketing for a family-owned business. Previously she had worked for Electrograph (formerly ICG Distribution) and opened their Texas branch in 1993. In her last position with Electrograph she was national accounts manager and ranked No. 1 on their national sales team.

Alex Ivani will be Stampede's newest product manager on the vendor management team. Ivani has worked in electronics for the past 13 years, most recently as a senior buyer for Electrograph. He was responsible for the top vendors at Electrograph (and formerly ICG) and was named the company's No. 1 purchaser in 2007.

About Stampede

Known for its value-added distribution, Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/visual, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," a 520-page catalog and companion website (www.BigBookofAV.com) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto www.stampedeglobal.com.