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## **Stampede Offers 85-Inch Full HD Panasonic Plasma Screen in Canada**

*Canadian Dealers Can Get Ultra-Thin, Full HD Screen to Display Life-Size Images*

MISSISSAUGA, ON, October 22, 2009 — Stampede, the leading value-added distributor of presentation and home theater technology, will now offer Panasonic's new 85-inch Full HD plasma screen to its Canadian dealers. Designed for professional use, the new Panasonic display incorporates state-of-the-art picture quality in a thin but large package.

“This Panasonic screen is a giant,” said Kevin Kelly, Stampede President and COO. “It’s the perfect solution for retail displays, digital signage, home theater or anywhere an end-user wants an brilliant life-size display. Adding this Panasonic 85-inch to our Canadian lineup is one more way we can help our dealers thrive.”

The 85-inch display, having a screen size equivalent to four 42-inch panels, incorporates Panasonic's NeoPDP energy-efficient, double luminance technology<sup>1)</sup>. With a moving picture resolution of 1,080 lines<sup>2)</sup> and a stunning contrast ratio of 40,000:1<sup>3)</sup> (max. 2,000,000:1<sup>4)</sup>) - both the world's highest to date<sup>5)</sup> - the panel delivers blur-free, crisp, true-to-life images with deep, rich blacks. With a viewing area of 1,889 mm (W) x 1,062 mm (H), about the same size as commonly-used projection screens, it is big enough to show a person in full size when installed vertically. The display measures only 99mm in thickness.

The large and thin plasma display not only delivers dynamic images, but is outfitted with many convenient features for professional uses. With LAN (PLink)<sup>6)</sup> terminals, it supports LAN control that enables connection with other PLink compatible imaging systems as well as remote control of the display and input signal check. The display also features Panasonic's own Function Slots that let users to add up to three different terminal boards<sup>7)</sup> such as DVI and Dual Link HD-SDI, according to their needs.

The 85-inch Full HD display expands Panasonic's large-format display line-up. Compared to the 103 inches, it is 30mm thinner in profile and about 30 percent lighter per square inch and about 40 percent lighter in total weight (130kg) - achieving mobility and installation ease comparable to the 65-inch model. The improvement on luminance efficiency made downsizing and high integration of parts possible, resulting in the reductions of thickness and weight.

Panasonic continues to deliver high-quality displays that will respond to versatile needs of its customers, including impactful presentations in board rooms and video conferences and digital signage. The company also continues to pursue greener products. Panasonic has become the first company to completely eliminate lead from PDPs. Its plasma TVs have a long life of 100,000 hours.

### **About Panasonic**

Panasonic Corporation is a worldwide leader in the development and manufacture of electronic products for a wide range of consumer, business, and industrial needs. Based in Osaka, Japan, the company recorded consolidated net sales of 7.77 trillion yen (US\$78.4 billion) for the year ended March 31, 2009. The company's shares are listed on the Tokyo, Osaka, Nagoya and New York (NYSE: PC) stock exchanges. For more information on the company and the Panasonic brand, visit the company's website at <http://panasonic.net/>.

### **About Stampede**

Known for its value-added distribution, Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/visual, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," a 520-page catalog and companion website ([www.BigBookofAV.com](http://www.BigBookofAV.com)) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto [www.stampede-global.com](http://www.stampede-global.com).

- 1) Compared between Panasonic's current and 2007 Full HD models in the same sizes.
- 2) Moving picture resolution indicates the motion display performance by number of lines which human eyes can recognize.  
(Measured by Advanced PDP Development Center Corporation Method)
- 3) Dark-area contrast that can be displayed simultaneously on the same screen.
- 4) The ratio of the brightness of a screen displaying an all-white signal to the brightness of a screen displaying an all-black signal.
- 5) As of June 17, 2009. Based on the company's own research.
- 6) A standard protocol for operating and controlling multiple projectors.
- 7) Terminal boards are optional except for the standard equipment (Standard equipment differs according to region).