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Stampede Brings ProAV Manufacturers and Experts to Buffalo for Executive Vendor Summit

InfoComm and Other Experts Size Up Trends in ProAV

Amherst, NY, October 22, 2010 — Stampede, the leading value-added distributor of professional audio video (ProAV) solutions, brought together more than 60 industry leading manufacturers and the 40 relationship managers comprising the company's North American field sales team earlier this week for Stampede's second annual Vendor Summit.

"This year's Summit was a phenomenal success," said Kevin Kelly, Stampede president and COO, "Everyone got so much out of it. Our sales team, the vendors, even the industry experts who attended... everyone walked away with a better perspective on the state of ProAV. Our sales team is now better prepared than ever to serve our dealers."

Throughout the four-day event, held October 16-19, 2010, at several locations in and around Buffalo, NY, manufacturers were able to plan for 2011 in one-on-one meetings with each of Stampede's sales team members; the sales team members were able to learn about vendors' new products in a mini trade show; and industry experts educated the attendees about the outlook for the ProAV industry over the next few years. Speakers included Duffy Wilbert, senior vice president at InfoComm International; Brad Grimes, editor, ProAV magazine; David Keene, executive editor, Systems Contractor News; and John Thomas, associate publisher/editorial director, Marketnews Canada.

One of the highlights of the event was a concert by "More Than Me," a rock band that recently returned from London where they opened for Paul McCartney as part of their reward for winning the Hard Rock International Ambassadors of Rock Battle of the Bands. The concert was held in Buffalo's Asbury Hall, a former church sanctuary that has been transformed into a state-of-the-art event performance venue by Grammy-winner Ani DiFranco's Righteous Babe Records.

About Stampede

Known for its value-added distribution, Stampede is the leading distributor of presentation equipment including LCD/DLP projectors and flat panel displays. Stampede provides a complete range of brand name presentation equipment to a variety of audio/visual, computer, and home theater resellers and integrators in the United States, Canada and Latin America. These resellers rely on Stampede for value-added services in distribution, marketing and solution-based sales. Stampede annually produces the "Big Book of AV," a 656-page catalog and companion website (BigBookofAV.com) providing hundreds of sales, installation and spec tips for Stampede's dealers in addition to product details on more than 5,000 SKUs. For more information on Stampede, log onto StampedeGlobal.com.